

**Advance  
Discount**  
Ending Soon!

**April 22 - 23, 2014**

**Marriott City Center  
Denver, CO**

# ShaleComm <sup>West</sup>

**Discover More Opportunities**

Inside this brochure,  
you'll discover a conference  
that delivers a program, networking  
opportunities and the environment to  
foster discussion on your biggest challenges.

**Secure your seat today at**  
**[www.ShaleCommWest.com](http://www.ShaleCommWest.com)**



**#ShaleComm**

# Agenda

TUESDAY, APRIL 22

7:30 a.m. – 8:30 a.m.

## Continental Breakfast

Start your day off right with a cup of coffee and a hearty breakfast to ensure you are ready for an information-packed program.

8:30 a.m. – 10:00 a.m.

## Opening Keynote Address - Frack Master Strikes Again:

### Increase your Technology, Increase your Efficiency

At the forefront of innovation, Breitling Energy Corporation is constantly increasing their efficiency as they acquire and develop lower risk onshore oil and gas working interests in proven U.S. basins. Dubbed as the Frack Master, Chris Faulkner, CEO of Breitling Energy, is an advocate for increasing the export of crude oil to the global market using new and cutting edge technology while taking on the only factor stopping this growth, the crude oil export ban. The keynote session will discuss where we are in getting the Keystone XL approved, what technology is vital to increase the efficiency of the infrastructure, and how the investments of the future will be effected by the choices of today.



Keynote Speaker:

**Chris Faulkner**, CEO, Breitling Energy

10:00 a.m. – 11:00 a.m.

## Networking Break and Exhibits Open

ShaleComm West is just getting started and this is the perfect opportunity to explore the solutions being showcased on the Exhibit Floor.

11:00 a.m. – 12:00 p.m.

## Shale Play Roundtable: Heading West for Opportunity

While shale plays in the western United States promise growth and opportunity, they also come with the stark reality of climate and terrain threats. Blizzards in North Dakota and wildfires in Colorado are just the tip of the iceberg, but the unfortunate reality is that these climate threats are more the norm than the unexpected. How are companies planning for the environmental obstacles in the region where they drill? What steps are they taking to mitigate access limitations? How are they reinforcing networks at the physical site against natural disasters?

*Moderator:* **Guy Arnos**, VP, North America, Pioneer Consulting

*Speakers:* **Craig Beimgraben**, Manager of Field Communications, Anadarko Petroleum Corporation

**Keith Lingwall**, Field Connectivity Coordinator US Land, Baker Hughes

**Shane Meche**, Telecommunications Consultant, ExxonMobil Global Services Company

12:00 p.m. – 1:00 p.m.

## Lunch and Exhibits Open

Fill your stomach and fill your contact list as you enjoy a hearty lunch and meet with experts from exhibiting companies.

1:00 p.m. – 2:00 p.m.

## Network Security: Keeping Outsiders off your Network and out of your Data

Over the past few years security has increasingly been put in the spotlight, especially with the increased presence of BYOD on the pad. There are many applications and systems to consider when designing secure networks, such as SCADA and other control systems, and all need to be manageable, deployable, easy to use, and seamless. So, what additional equipment and technology is needed, and how does it integrate with existing systems? And when it comes to the users, how do you educate them to manage expectations? How do you give access to the network to contractors, the crew and the corporate office, but remain secure?

*Moderator:* **Brooke Justice**, Sr. Network Analyst, Sidewinder Drilling

*Speakers:* **Catherine Cavazos**, Project Manager, National Oilwell Varco

**Mick Shaw**, Business Architect, Cisco Systems

**Alex Wood**, IT Security Manager, QEP Resources, Inc.

2:00 p.m. – 3:00 p.m.

## Making the Business Case to Fund your Network

It takes money to make money, but when it comes to communications and networks, it can be difficult to make the case for spending capital on communications technology and equipment. How are IT and communications managers justifying this upfront cost to management? What key players in management do you need to recruit to help justify your case and break through the business silos? Whether asking for capital for a new infrastructure, or upgrades to the existing network, are there specific statistics you can utilize to prove ROI?

*Moderator:* **David Hartshorn**, Secretary General, GVF

*Speakers:* **David Barker**, Telecommunications Design Specialist, Shell

**Jean-Paul Delahoussye**, Manager IT Operations, EP Energy\*

**Tom Millikin**, Director – Information Technology,

Sidewinder Drilling

**Rick Sperandio**, Director of Innovation and Quality - Energy

Solutions, Harris CapRock

3:00 p.m. – 4:00 p.m.

## Networking Break and Exhibits Open

You've spent the first part of the day discussion different solutions to your communications challenges. Now, you can ask your specific questions to technical staff on the show floor to find the answers you need.

4:00 p.m. – 5:00 p.m.

## Vendor Drill Down

We're gathering the hottest products and services to showcase to you in this fast and furious session! Each provider will have 5 minutes to show you what they've got and answer need-to-know questions.

*Presenters:* **Gary Anderson**, Senior Vice President of Sales, Rajant

**Greg Casey**, CEO, Texas Energy Network



5:00 p.m. – 7:00 p.m.

## Rocky Mountain Reception and Exhibits Open

Just as the Rocky Mountains reflect the dynamic and engaging culture in Denver, this reception is a great opportunity to unwind with a cocktail or cool beverage and connect and engage with peers – old and new – in the shale drilling community. Plus, enjoy delicious appetizers as you browse the Exhibit Floor and discuss solutions to your needs with the exhibiting companies.

**Register by April 9 to secure your savings with the Advance Discount!**

# Agenda

WEDNESDAY, APRIL 23

8:00 a.m. – 9:00 a.m.

## Continental Breakfast

Arrive early and prepare for day two of insights, tips, lessons-learned and best practices from experts in the community and veterans from the field.

9:00 a.m. – 10:00 a.m.

## Morning Keynote Address - New Horizons: Full Speed Ahead With an Eye on Influential Factors

The Shale drilling community is ever-changing, as the industry expands into new horizons and the influential factors of the global oil price shift. The effect of these changes on the domestic upstream industry is evident. What are the driving forces behind the global oil price? What will be the short-term and long-term effects on the upstream industry? What can we hope to gain as we begin to explore new frontiers? Will energy reform be a friend or foe to the industry? Will the potential of unconventional resources be recognized?



Keynote Speaker:

**Ken Medlock**, Senior Director, Center for Energy Studies, James A Baker III Institute for Public Policy, Rice University

10:00 a.m. – 10:30 a.m.

## Networking Break

Refuel and recharge for the last, but certainly not least, sessions of the day.

10:30 a.m. – 11:30 a.m.

## Bringing the Digital Oilfield into the 21st Century

Sponsored by



Increased workloads, more data, higher producing drill sites – there are many reasons to employ technology to increase efficiency in the field. However, technology and machines aren't always an adequate replacement for the human factor. What is the appropriate blend of man and machine to maximize efficiency and minimize error? What are the key components to a successful digital oilfield? How does IP fit in the overall puzzle of the digital oilfield?

**Moderator:** **J. Antonio Rico**, President, ESEI

**Speakers:** **Eric Courville**, Director, Global Enterprise Computing, Anadarko Petroleum Corporation

**Alan Mayo**, Manager US Network Services, Hess

**Alex Swanson**, North American Shale Field Infrastructure Team Manager, BHP Billiton

**Tihomir Vidusic**, Telecommunications Engineer, Chevron

11:30 a.m. – 12:30 p.m.

## Drill Site of the Future: Designing a Network with an Eye to the Future

It's time to forget about red tape, budgets and restrictions, and start thinking about your dream communications infrastructure. What technology could be the game changer, and what infrastructure would you need to implement the technology? Are we really on the path to move to next-generation solutions, and can these solutions move the needle enough to justify leaving behind existing systems?

**Speakers:** **Joshua Callahan**, RF Systems Supervisor, Marathon Oil\*

**Scott Spencer**, Network Analyst, QEP Resources, Inc.

**Thomas Watson**, Director IM Infrastructure and Security Operations, Williams

12:30 p.m. – 1:30 p.m.

## Closing Networking Lunch

What better way to end your experience at ShaleComm West than sitting down to a meal and conversation with colleagues you have met over the course of the past two days?

\*Invited

## Exhibit Floor

### Tuesday, April 22

Technology, software, turn-key systems...you'll discover more cutting-edge solutions on the show floor from exhibiting companies such as:

- AvL Technologies
- C-Com Satellite Systems
- Futaris
- Harris CapRock Communications
- Hughes
- Hutton Communications, Inc.
- Rajant Corporation
- Redline Communications
- Siemens Industry
- Skycasters
- Solarcraft
- TankLink, a Division of Telular Corporation
- Texas Energy Network
- Winegard Company

ShaleComm West has secured discounted hotel rates at the Marriott City Center for ShaleComm West attendees. Visit [www.ShaleCommWest.com](http://www.ShaleCommWest.com) to book your hotel online, or contact the Marriott City Center at +1-303-297-1300 and mention **ShaleComm West**.

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## Discover More Opportunities to Network

Where else can you connect with other communications professionals in the shale drilling community to explore solutions to the unique communications challenges to drilling in remote areas? At ShaleComm West, you'll experience a one of a kind event, catered to you.

### Who will you meet at ShaleComm West?

- Anadarko Petroleum Corporation
- Bechtel
- BHP Billiton
- BP
- Center Point Energy
- Chesapeake Energy
- Chevron
- Consol Energy Inc
- Dawood Engineering
- EP Energy
- Exco Resources, Inc.
- ExxonMobil
- Hess Corporation
- Hilcorp Energy Company
- Hunting Energy Services
- Imperial Oil
- Kosmos Energy
- Marathon Oil Company
- Nabors Drilling USA, LP
- National Oilwell Varco
- Noble Energy
- Penn Virginia Corporation
- Range Resources Corporation
- Rex Energy Operating Corp.
- Shell Pipeline Company
- Stone Energy Corporation
- Talisman Energy
- Texas Keystone, Inc.
- Triana Energy
- Weatherford
- Williams
- XTO Energy

## You're invited to the Rocky Mountain Reception!

TUESDAY, APRIL 22

5:00 p.m. – 7:00 p.m.

Just as the Rocky Mountains reflect the dynamic and engaging culture in Denver, this reception is a great opportunity to unwind with a cocktail or cool beverage and connect and engage with peers – old and new – in the shale drilling community. Plus, enjoy delicious appetizers as you browse the Exhibit Floor and discuss solutions to your needs with the exhibiting companies.

With your registration, you will have access to these two keynotes



**Chris Faulkner**  
CEO, Breitling Energy

TUESDAY, APRIL 22

**Frack Master Strikes Again: Increase your Technology, Increase your Efficiency**



**Ken Medlock**  
Senior Director, Center for Energy Studies, James A Baker III Institute for Public Policy, Rice University

WEDNESDAY, APRIL 23

**New Horizons: Full Speed Ahead With an Eye on Influential Factors**